



**MEETING MINUTES**  
**March 15, 2016 – Venue: Independence Library**

**Board Members / Committee Members:** Dean Brodhag, Richard Darlington, Roy Goode, Nichelle Hamilton, Kathryn Heinen, Kathy Hill, Ben Hutchins, John Lincoln, Meghan Manges, LaJuan Pringle

**Guests in attendance:** Matt Chambers, Mary LoPresti, Bryan and Rachel Moyer, Harrison Saunders, Marc and Cherry Seelinger

**Advisor Attendee:** Leslie Scott

**Away:** Chris Cudabac, Melissa DeBuhr, Jennifer Duru, Robin Cluse Freeman, Dan Hayes, Johnny Henderson, Mary Hopper, Anna Ruth, Mac Summers, Judi Wilson-Burkes

**Mission Statement**

- All board members present voted in favor of keeping the mission statement as follows:

**Mission Statement** MoRA seeks to bring together area residents, businesses, and community institutions to forge a more vital and vibrant community.

**Strategic Initiatives**

- ✓ **Promote and support the social, educational, cultural, artistic, and economic life of this diverse, welcoming area of Charlotte**
- ✓ **Provide a forum for sharing information, viewpoints, and ideas**
- ✓ **Identify common needs and ambitions for discussion and advocacy**

**Committee Structure and Mandates**

- Reviewed board member commitment
- Reviewed committee descriptions
- Suggestion was made to form a finance committee in the future
- Survey was given to everyone in attendance about preferred roles within MoRA
- All board members voted in favor of adding “Partnership” to become “Sponsorship, Partnership, and Fundraising”
- Announcement was made seeking someone to fill the role of Secretary\*\*

***\*\*The requirements of the Secretary role below are from the Bylaws:***

1. Keep the minutes of all meetings of the Board and any committee thereof.
2. Maintain the corporate records of the Corporation.
3. The giving and serving of all notices of the Corporation.
4. Perform such other duties as from time to time may be assigned to him or her by the Board of Directors

**Committee Updates**

- Arts, Culture & Education
  - John Lincoln discussed what to expect regarding Foodie Court if we are awarded the Knights City Challenge grant, as well the direction we will take if we do not receive the grant.
  - John shared the 2016 MoRA Events Calendar

- Membership & Neighborhood Outreach
  - Meghan Manges and Dean Brodhag discussed the need for improved perception of our target area and steps that could be taken to improve opinions of our Monroe Road corridor.
  - Meghan discussed creating a survey to gauge public perception of our area. She is working on creating a “Realtor’s Toolkit” to help educate area realtors so they can educate clients about the facts and statistics that highlights and showcases our area in the best possible light.

### **Grant Status Update**

- Kathy Hill provided an update on the NBS Grant application (Strategic Outreach) that was submitted February 15<sup>th</sup> and will give their decision by the beginning of April.
- Kathy discussed what activities need to be done now and collected social media surveys
- A subcommittee needs to be assembled to interview consultants (NBS grant includes this) to be completed by beginning of April

### **Treasurer’s Report**

- Richard Darlington reported where we are and what path MoRA needs to take to work towards achieving 501(c)3 status
- Shared the advice given by our affiliate with Charlotte School of Law regarding a Charitable Solicitation License and potentially amending Articles of Incorporation
- Richard also gave Treasurer’s report and went through bank statements

### **Next Meeting**

- Tuesday, April 19<sup>th</sup> at 6pm in the Conference Room of Independence Regional Library

**Minutes by:** Nichelle Hamilton