



MEETING NOTES May 17, 2016 – Venue: Independence Library

Board Members, Committee Members, and Advisors in attendance: Dean Brodhag, Richard Darlington, Robin Cluse Freeman, Nichelle Hamilton, Kathryn Heinen, Kathy Hill, Mary Hopper, Ben Hutchins, Meghan Manges, Brian Moyer, LaJuan Pringle, Marc Seelinger **Guests in attendance:** Aliza Gevitz, Christine Edwards (Mecklenburg County Community Relations Coordinator)

Away: Lindsay Black, Matt Chambers, Chris Cudabac, Melissa deBuhr, Roy Goode, Dan Hayes, John Henderson, Erin Lapham, John Lincoln, Jack Miller, Rachel Moyer, Akin Odulate, Anna Ruth, Harrison Saunders, Leslie Scott, Mac Summers, Judi Wilson-Burkes

Chair/Vice Chair Agenda Items	Discussion and/or action items
	<ul style="list-style-type: none"> • A Board resolution is needed to approve amending MoRA’s Articles of Incorporation to comply with IRS requirements to become a 501(c)3 corporation. A motion was put forward and seconded. All board members were in favor of the motion to amend. • <u>Save The Date:</u> September Town Hall meeting is tentatively scheduled for Thurs, Sept 15, 2016 at East Mecklenburg High School. Please hold the date, but it will be confirmed. • MoRA’s new Neighborhood & Business Services (NBS) grant liaison, Denise Coleman will be replacing Jennifer Duru as our grant manager.

Arts, Culture & Education Committee Report	Discussion and/or action items
	<ul style="list-style-type: none"> • Tasks were reviewed for Thursday’s Neighborhood Bash. Kathy, Dean and Judi will arrive for setup at 5:00, and other MoRA volunteers should arrive by 6:00 (no later than 6:30). • Those without a specific task can help tidy up during the event, encourage guests to visit the committee tables, and help wrap up at the end of the evening. “Bash Notes” are pasted at the end of these minutes, look for your name! • Team MoRA will take a group photo at 9:15! Be there if you can and wear your t-shirt!

Communications Committee Report	Discussion and/or action items
	<ul style="list-style-type: none"> • Committee chair Brian Moyer reports that things are moving fast and furious with FB, Twitter, working with consultant Josh Jacobson. Matt Chambers is posting on our Twitter page several times a day; Brian is handling FB right now, but if someone else took over FB he would begin posting on Instagram. Marc wrote an excellent article about zoning standard rewrites; Matt wrote a story about the former Steve and Barry’s building (check it out: http://www.moraclt.com/steve-and-barrys-05-16/); Meghan is writing a monthly real estate report which is being posted as an infographic; Kathy just

	<p>sent out our first monthly MoRAbout newsletter.</p> <ul style="list-style-type: none"> • Because of the time needed to implement the May 19 bash, many of the tasks related to the communications grant have been falling through the cracks. We need to have an additional meeting in order to review what Josh has proposed to this point, what he recommends in the future, taking full advantage of his strategic focus. And do what is necessary to successfully complete the grant. • Tuesday, June 7 is scheduled as a grant compliance meeting. All MoRA members are requested to attend this important workshop. (Meeting time and location to come).
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Neighborhood Outreach Committee Report	Discussion and/or action items
	<p>Committee co-chair Meghan Manges reported that their group has been busy touching base with schools, neighborhoods, and businesses, but they need more hands in order to reach apartments, faith institutions, and others. Anna has been focusing on all four MoRA schools, she and Meghan are baking cookies for teachers for the upcoming end-of-year tests (bravo!); Mac has been reaching out to neighborhood organizations; Meghan and Harrison have been reaching out to businesses. Dean met with property manager of Greylin Business Park. Dean also had a good meeting with CMPD, who will be there Thursday in uniform. Meghan met with the Fire Department across from MP, and they were excited to engage with us and interested in hearing about Meridian Place. Kathy reached out to Ben Salem Presbyterian.</p>

Government Committee Report	Discussion and/or action items
	<p>Interim chair Mary Hopper reported that while Ben has been attending to business obligations, the committee has been sorting out into subcommittees. Ben Hutchins reports that subcommittee activities will be reported at the next board meeting.</p>

Sponsorships, Partnerships, Fundraising Committee Report	Discussion and/or action items
	<p>Still looking for someone to step into this role. Dick said there has been \$195 contributed from MoRA board members so far (thank you!)</p>

New business	Discussion and/or action items
	<p>Mary reported that she attended Carolina Clay Matters Pottery Festival this weekend, and it was excellent, very large and well-attended. Along with the races that take place at McAlpine Creek Park, it might be one of the biggest draws to the areas.</p>

Treasurer's Report	Discussion and/or action items
	<ul style="list-style-type: none"> • Treasurer Richard Darlington will set up a PayPal business account shortly and a donation button will be added to the website when this has been done. • Contributions made to MoRA in 2016 will be tax deductible <u>assuming we receive our 501c3 by the end of the year.</u> • In an abundance of caution we will tell contributors on Thursday that their contributions will not be tax deductible.

Next meetings	Discussion and/or action items
	<ul style="list-style-type: none"> • Tuesday, June 7 – grant compliance meeting (evening meeting, time and location TBA) • Tuesday, June 21 – board meeting at Independence Library 6-8pm

Minutes by: Kathy Hill

Wednesday 5/18:

- Chalkboards built – Matt and Randy (meet at near storage closet at 5:00)
- Kathy: meet with Royden and/or Roy to discuss any outstanding issues or decisions?

Thursday 5/19 (Kathy, Dean and Judi to arrive by 5:00):

- Parking signs out (**Roy**)
- Flags (in Meridian PI storage) – **Asked Judi and Nichelle to be sure folks have clear parking directions**
- 4 Sign-in stations w/laptops – **Kathy to arrange these (use clubhouse front entrance as single entry point) Asking for 6 students so that 4 can rotate at sign-in; Aliza Gevirtz and Ed Powell will supervise.**
- Sign-in spreadsheet – **Kathryn to make a Google doc (need to ensure check-in folks know to offer that option)**
- Committee display table set up (5) – **Kathryn to print table names**
 - Communications – **half table**
 - Bicycle Outreach – **Jack Miller and Dean Brodhag**
 - Government – intersection project - **half table**
 - Outreach – contributions (\$25+ gets a t-shirt) - **Dick**
 - Business cards/coupons/flyers - **Keep the business folks corralled at table (if any)**
 - Events – focus on recruiting volunteers for Tree Lighting – **Created PowerPoint slides of pix and sent to Kathryn for printing and putting in notebook; Judi will man the table**
 - Art at the Point – Leslie **Easel in MP storage**
 - Area map – **Easel in MP storage**
- Food set up – **Need to decide where food goes – depends on what Hawthorne’s brings (Roy said they’ll have a tent?). Water/soft drinks at the wine station.**
- Beer and wine stations – **Roy’s team will be manning these, and they are to check IDs as appropriate**
- Someone from MoRA will do general tidying up during event
- Trash cans and recycle containers – **Roy providing**
- **Roy to hang MoRA banner on brick wall directly across pool to right of shower area**
- Clipboards/pens – **in MP storage**
- Photographer - **Nichelle will handle**
- Video drone – **Royden will be there**
- **Corn hole set up – Place them to left in open area across pool**
- Band set up – **Arrive around 6:30; set up at deep end of pool**
- Evening Schedule
 - Check-in, each person who wants beer or wine gets two tickets
 - Drinks/Food/Mingle/View committee tables
 - Announcements around 7:20: **Kathryn (can use band’s microphone)**

- Welcome, visit tables (describe), sign up to volunteer, bicycle info, follow MoRA on social media (FB, Tw, Instagram), thank Mstation, acknowledge elected officials (Kathy & Roy to give Kathryn names), Flat Tire Trio; mention crossing safely at crosswalks on way home
- **Roy** to give a brief update on Meridian Place/M Station (no Q&A)
- Band plays throughout evening
- Breakdown – **Nichelle, Kathy and anyone else who can be grabbed!**
 - Get flags, parking signs, collect clipboards and log sheets, T-shirts, money, corn hole stations and bags, MoRA banner and tablecloths; arrange breakdown/storage of chalkboards