



Common Market Bringing Awesomeness to New Hood

New Location in the OakWold

Contact: Graham Worth

(980) 259 0463 or graham@commonmarketisgood.com

What: Announcement of the new location for Common Market in OakWold

Where: 4420A Monroe Rd, Charlotte NC 28205

When: Spring 2017

Charlotte, NC (January 30, 2017) – Common Market is excited to announce a new neighborhood hub in the heart of Oakhurst and backdoor of Cotswold, aptly named Common Market OakWold. The existing partners are proud to bring The Common Market’s funk to a new neighborhood.

“With the displacement of the South End store, we began to consider the possibilities of relocating into another neighborhood. Driving on Monroe everyday moving children to school, the thought of Oakhurst popped into our heads. We dug around that neighborhood and it felt so right!” said Blake Barnes. “The fact that this location is within a block of where Commonwealth Ave. dead ends into Monroe Road only added to the attraction of that neighborhood.” Barnes, founder of the Plaza Midwood store, continued “There are a lot of people who grew up with me in Plaza Midwood but have moved down the road as their families have expanded, so familiarity will not be an issue. We look forward to being a part of that wonderful neighborhood!”

The Common Market OakWold will occupy 6,500 square feet, including a newly created 1,300 square feet of covered patio with garage door access leading to the interior portion of the store. The new design will include many of the features of the other Common Markets, including full deli, coffee, fantastic beer and wine selection and of course, the off-the-wall retail. New additions to the OakWold location will include a full U-shaped bar, as well as an expanded kitchen focusing on prepared foods and take-away options.

“We wanted to help provide a place for the surrounding neighborhoods to gather as we felt there was that sense of community emerging in the area.” said Chuck Barger, owner of The Common Market. “In the past couple of years, we have run into so many people in our stores from the area who stress how great the area is and how they would embrace a Common Market. We took on that feedback and decided to move forward as CM OakWold is committed to grow with the ever-changing community.”

THE COMMON MARKET

This new location sits on the border of Oakhurst and Cotswold, and will be ideally suited to other neighborhoods along Monroe road. The Common Market will join others who have recently targeted the Monroe Road corridor for new development. The OakWold location will be a block away from the recently announced development at the former Woodsocket Mills, which has plans for 118 luxury townhomes (delivery this summer) and 70,000 square feet of retail. Additionally, Meridian Place, a 20-acre master planned community with 260 recently completed apartments, and plans for office and additional retail, will be closely located down Monroe Road.

“People who live in the Monroe Road area – MoRA – have said again and again that they want places to shop, places to eat, and places to gather to hang out with friends.” Said Kathy Hill, Chair of MoRA, a grassroots organization shaping the transformation of the evolving middle Monroe Road corridor. “We’re excited that, with the announcement of Common Market coming to Monroe Road, we are one step closer.”

“We felt the neighborhood was a perfect fit for who we are and we want to extend a partnership with the neighborhood just like our other locations. The Common Market team intends to fully work with the local residents to hear what they want from the OakWold store.” said partner Graham Worth. “As Blake has said, we create 80% of the store and let the neighborhood do the rest. They instill the sense of community we strive to accommodate, so their influence is taken very seriously.”

The renovation work is currently underway and with Common Market OakWold targeting an opening in Spring of 2017. To make Common Market OakWold your neighborhood place, please join the conversation and contribute your ideas. **CMSE will host a gathering at Clayworks on February 6th at 5pm for all residents to join in on the conversation.** Furthermore, if you would like someone from The Common Market team to join a neighborhood meeting, please do not hesitate to reach out. For more information and progress reports, be sure to follow The Common Market social media outlets or contact us at info@commonmarketisgood.com

The Common Market is your stop for eclectic neighborhood convenience. A modern twist on the general stores of our past. The Common Market offers fresh deli sandwiches, cold beer, an extensive wine selection, urban provisions, knick & knacks and most importantly a common connection. We work hard to be a part of your neighborhood, your life. Convenience is the easy part.

Common Market: where we're all different and that's what we have in common