



**BOARD MEETING February 21, 2017 – Venue: Independence Library**

**Board Members, Committee Members, and Advisors in attendance:** Dean Brodhag, Richard Darlington, Nancy DeVries, Paul DiPirro, Kathy Hill, Ben Hutchins, John Lincoln, Matt Long, Sherrie McLamb, Jack Miller, Rachel Moyer, Michael Parks, James Scanlon

**Away:** Leigh Black, Matt Chambers, Crystal Chappell, Chris Cudabac, Robin Cluse Freeman, Roy Goode, Erin Lapham, Meghan Manges, Felton Martin, Brian Moyer, Akin Odulate, LaJuan Pringle, Anna Ruth, Leslie Scott, Marc Seelinger, Josh Starnes, Mac Summers, Judi Wilson-Burkes

**Guests in attendance:** Ari Rodriguez, Curt Seifert

<b>Welcome, Introductions, Organizational Procedures</b>	
	<ul style="list-style-type: none"> <li>• Chair Kathy Hill called the meeting to order at 6:00PM. With ten board members in attendance, a quorum was reached.</li> <li>• Curt Seifert and Ari Rodriguez introduced themselves to the group.</li> <li>• Kathy brought up the reorganization of the committees, taking them from five to four. She would like the board to consider the responsibilities of each committee.</li> <li>• Kathy noted that the About page on MoRA’s website will be updated soon with the new board members’ information and pictures.</li> <li>• On motion made, seconded, and carried, the board approved the previously distributed minutes of the meeting of the board held on January 21, 2017.</li> </ul>

<b>Treasurer’s Report and Operating Budget</b>	
	<ul style="list-style-type: none"> <li>• Dick Darlington gave the Treasurer’s Report. As of the meeting, there was \$534.33 in Checking, \$3610.38 in Savings, and \$9971.27 in the Art Savings Account.</li> <li>• Dick stated that he is expecting additional funds to come in from the NBS grants, employer match contributions, and the Arts &amp; Science grant (which will not be available until Art at the Point is complete).</li> <li>• John Lincoln reminded the group to link their Amazon Smile accounts to benefit MoRA, and to make Amazon purchases through smile.amazon.com. It was suggested that an email be sent out to remind others of MoRA’s association with Amazon Smile.</li> <li>• Dick mentioned a grant available through Davidson College with a March 17 deadline.</li> <li>• Jack Miller announced that his law firm will be sponsoring Art at the Point with a \$2500 contribution. He stated that the corporate proposal package/fundraising request was very helpful in making the pitch.</li> <li>• Kathy stated she would email the group about sponsorship opportunities, and anyone who would like a tailor-made package for a specific company should see Kathy.</li> </ul>

	<ul style="list-style-type: none"> <li>• Dick went over the 2017 Operating Budget, which had the following categories: Operations, Business Sponsorship &amp; Advertising, Communications, Arts &amp; Culture, and Government &amp; Neighborhood Relations.</li> <li>• Dick has been working on a Financial Policy, which will be emailed to the group for feedback and approval.</li> </ul>
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<b>Arts, Culture &amp; Education Committee Report</b>	
	<ul style="list-style-type: none"> <li>• Committee Chair John Lincoln updated the board about the Arts, Culture &amp; Education Committee.</li> <li>• Art at the Point Coordinator Sherrie McLamb reported that two locations have been obtained for Art at the Point workshops: the old construction office at Meridian Place as well as McAlpine Business Park. The first workshop will be February 25.</li> <li>• Sherrie stated that workshops with more than ten attendees will need two board member hosts. Sign Up Genius shows how many attendees are signed up for each workshop, as well as which board members have signed up to host.</li> <li>• John stated that the maximum number of people a private group can have at a public workshop is 12; otherwise, they will be asked to pay for a private workshop.</li> <li>• Sherrie explained that there are three stages of workshops: the workshops in March will be to make the tiles, the workshops at the end of March will be for glazing, and the ones in May will be to place the tiles on the sculpture.</li> <li>• John reiterated that each board member has been asked to raise \$2000 each toward Art at the Point.</li> <li>• Kathy stated she will be in contact with Roy Goode about having another MoRA bash at Meridian Place this spring.</li> <li>• The dedication of Art at the Point will take place in September, in conjunction with the Annual Town Hall.</li> <li>• The tree lighting/holiday event is slated to take place in December again.</li> </ul>

<b>Communications Committee Report</b>	
	<ul style="list-style-type: none"> <li>• Committee Chair Matt Chambers was not present to give the Communications Report.</li> <li>• Kathy stated that there is now a Live and Shop page on the MoRA website with a business directory. Listings will be free this year, but businesses may be asked to pay to be mentioned next year.</li> </ul>

<b>Government Committee Report</b>	
	<ul style="list-style-type: none"> <li>• James Scanlon reported on the rezoning process for the Selwyn Group development at Monroe and Idlewild. He stated Selwyn Group has submitted a new plan that addresses the concerns raised about bike/pedestrian access and positioning of buildings. He stated the Aldi will now be positioned closer to the street to be more pedestrian friendly, and there is likely to be a gas station. There is space for two drive-thrus, and there is likely to be retail and office space as well.</li> <li>• Selwyn Group has asked for MoRA's support of the new plan. A community meeting regarding the plan was held, and the majority of the public supported the plan. James recommended supporting the plan in its present state.</li> <li>• There will be a public hearing about the rezoning in March, and the City Council will vote</li> </ul>

	<p>in April.</p> <ul style="list-style-type: none"> <li>• John Lincoln moved to empower James and Jack to continue dialogue and to support the committee's efforts and ultimate support or opposition of the petition based on the issues discussed. The motion passed unopposed.</li> </ul>
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<b>New Business</b>	
	<ul style="list-style-type: none"> <li>• Kathy discussed the reorganization of the committee structure. The Government Committee will now encompass land use, transit, interaction with neighborhood leaders, and planning of the annual government agency open house.</li> <li>• Dick asked whether schools should be added to the responsibilities of the Government Committee. However, it was generally agreed that schools may be too sensitive of a topic.</li> <li>• Jack suggested that public safety/police outreach should be part of the Government Committee's purview.</li> <li>• Kathy asked the board to brainstorm about possible initiatives for MoRA to take on in 2018.</li> </ul>

<b>Next meeting</b>	
	<ul style="list-style-type: none"> <li>• Tuesday, March 21 from 6:00PM-9:00PM at Hygge Coworking, 809 W. Hill St., Charlotte NC 28208</li> </ul>

<b>Adjournment</b>	
	<ul style="list-style-type: none"> <li>• There being no further business, the meeting was adjourned at 8:00PM.</li> </ul>

**Minutes by:** Rachel Moyer, Secretary