



**BOARD MEETING September 19, 2017 – Venue: Independence Library**

**Board Members, Committee Members, and Advisors in attendance:** Dean Brodhag, Matt Chambers, Richard Darlington, Nancy DeVries, Paul DiPirro, Kathy Hill, Ben Hutchins, John Lincoln, Matt Long, Sherrie McLamb, Jack Miller, Rachel Moyer, LaJuan Pringle

<p><b>Welcome, Introductions, Organizational Procedures</b></p>	
	<ul style="list-style-type: none"> <li>• Chair Kathy Hill called the meeting to order at 6:10PM. With 12 board members in attendance, a quorum was reached.</li> <li>• On motion made, seconded, and carried, the board approved the previously distributed minutes of the meeting of the board held on August 15, 2017.</li> <li>• Paul DiPirro gave the Treasurer’s Report, which was approved by the board. MoRA’s accounts stand as follows:             <ul style="list-style-type: none"> <li>○ Checking: \$1287.44</li> <li>○ Savings: \$3613.88</li> <li>○ Art Project Savings: \$8967.75</li> </ul> </li> <li>• Kathy notified the board that the MoRA website is in the process of being updated, redesigned, and hosted on a different server. The updates should improve the layout and speed of the website. There will also be a mobile site and a donation button.</li> <li>• Paul reminded the board about the difference between restricted and unrestricted funds. Restricted funds are those raised for a specific purpose and must be used only for that purpose; unrestricted funds may be used as general funds. Thus, art project funds may not be used for the sculpture unveiling party. The party will cost around \$5000, \$3000 of which has already been pledged. However, \$2000 will still need to be raised.</li> <li>• Kathy said that she is working with a volunteer met through the art workshops to develop a weekly email campaign in order to raise funds leading up to Giving Tuesday.</li> <li>• Dick Darlington proposed renewing MoRA’s membership to the NC Center for Nonprofits, which is \$95 a year. The motion was approved.</li> <li>• Paul spoke about working on getting MoRA to Gold status with Guidestar, a website that vets nonprofits. Achieving this gives contributors assurance that they are donating to a credible organization.</li> <li>• Kathy passed around a postcard she designed about how to give to MoRA through Amazon Smile.</li> </ul>

<p><b>Arts, Culture, &amp; Education Committee</b></p>	
	<ul style="list-style-type: none"> <li>• John Lincoln shared that the Art at the Point sculpture frame will be delivered on 9/20. Kathy stated there would be a screen put up to shield construction from view from the road. John also stated that the tile process is on track.</li> </ul>

	<ul style="list-style-type: none"> <li>• John mentioned that the MoRA tree at McAlpine died and was cut down recently.</li> <li>• Kathy asked the board what kind of music would be appropriate for the unveiling—a band or a DJ. The group agreed a DJ would be easier logistically and could play a variety of music.</li> <li>• Sherrie McLamb informed the board that the sculpture naming committee had decided to name the sculpture “Embrace”. The first 200 people to attend the unveiling will receive a swag bag with coupons from local businesses and an ornament created by the East Meck art department with the word “embrace” written in Leslie Scott’s handwriting.</li> <li>• Matt Long and Matt Chambers proposed using extra tiles from the sculpture to create ornaments that could be sold or given away in exchange for a donation.</li> </ul>
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<b>Government Committee</b>	
	<ul style="list-style-type: none"> <li>• Jack Miller gave the Government Committee report. He stated that there were no new rezonings to discuss. The development at Idlewild and Monroe is on track to break ground at the end of 2017, with the Aldi and retail in place by the end of 2018.</li> <li>• Jack mentioned that there was an accident involving a CATS bus at the intersection of Covedale and Monroe, and there was a news story about the need for more stoplights along that part of Monroe Rd. This concurred with the conclusion made by the Sustain Charlotte walking tour.</li> <li>• Jack stated that the City of Charlotte would be holding a vision workshop with MoRA residents on either September 30 or October 14. The goal would be to tell the city that the area sees itself as neighborhood-centric, not a pass-through.</li> <li>• Jack said he believes Monroe Rd is too wide and could use a bike lane, pedestrian islands, or stop lights to slow down traffic. Monroe Rd is a state-owned road, so any changes would have to go through NCDOT.</li> <li>• The Government 101 workshops are scheduled for October 25 from 5:30-7:30. There will be several 5-10 minute presentations as well as one longer one on the Rama intersection. Topics will include the safety sidewalk survey, vision workshop, traffic lights, John St widening, Independence trail, bonds, and Art at the Point.</li> <li>• Dean mentioned that he will be attending the Neighborhood Exchange on September 23 and that MoRA is up for an award. He also stated that he is in contact with an East Meck student regarding designing the crosswalk across from the school.</li> </ul>

<b>Communications Committee</b>	
	<ul style="list-style-type: none"> <li>• Kathy stated the need for more blog posts about new businesses opening up in the area. Jack suggested that a schedule for blog posts be created where people can sign up for assignments.</li> </ul>

<b>Business Outreach Committee</b>	
	<ul style="list-style-type: none"> <li>• Dick told the board about meeting with Crystal from Southern Gourmet about her involvement with the Matthews Chamber of Commerce workshop. Dick is also in contact with the manager of the Greylyn business park.</li> <li>• Dick shared that one of the partners of Dilworth Neighborhood Grille contacted him through the MoRA website. He is closing on a house in the area and stated he would eventually like to expand the restaurant to Monroe Rd.</li> </ul>

<b>Next meeting</b>	
	<ul style="list-style-type: none"><li>• Tuesday, October 17 from 6:00PM-8:00PM at Independence Library.</li></ul>

<b>Adjournment</b>	
	<ul style="list-style-type: none"><li>• There being no further business, the meeting was adjourned at 7:55PM.</li></ul>

**Minutes by:** Rachel Moyer, Secretary