



**BOARD MEETING October 17, 2017 – Venue: Independence Library**

**Board Members, Committee Members, and Advisors in attendance:** Dean Brodhag, Matt Chambers, Richard Darlington, Paul DiPirro, Roy Goode, Kathy Hill, Rex Jones, John Lincoln, Sherrie McLamb, Jack Miller, Rachel Moyer, Michael Parks, Burt Philips, Cynthia Pinkston, LaJuan Pringle, James Scanlon

**Guests in attendance:** Tim Arnette (GM, Hawthorne NY Pizza Restaurant)

<b>Welcome, Introductions, Organizational Procedures</b>	
	<ul style="list-style-type: none"> <li>• Chair Kathy Hill called the meeting to order at 6:05PM. With 12 board members in attendance, a quorum was reached.</li> <li>• On motion made, seconded, and carried, the board approved the previously distributed minutes of the meeting of the board held on September 19, 2017.</li> <li>• Paul DiPirro gave the Treasurer’s Report, which was approved by the board. MoRA’s accounts stand as follows:             <ul style="list-style-type: none"> <li>○ Checking: \$1284.08</li> <li>○ Savings: \$2613.83</li> <li>○ Art Project Savings: \$8968.89</li> </ul> </li> <li>• Kathy notified the board that Marc Seelinger is relocating to the town of Belmont and will be stepping down from the board</li> </ul>

<b>Government Committee</b>	
	<ul style="list-style-type: none"> <li>• James Scanlon spoke about the Government Open House, Wednesday 10/25 from 5:30-7:30 at the East Meck High School media center. 5:30-6:30 will be the open house with government agencies, and 6:30-7:30 will be updates relating to MoRA initiatives. Kathy stated she would do a flyer, Next Door posting, and newsletter about the open house. Matt Chambers committed to creating a Facebook event, and Jack Miller asked the board to share the Facebook post.</li> <li>• Matt, Jack, and James will be meeting with Sustain Charlotte about the results of the Monroe Road walking survey</li> </ul>

<b>Communications Committee</b>	
	<ul style="list-style-type: none"> <li>• Matt shared that he recently met with the local business Magnolia Coffee and would be writing a blog post about them. Magnolia Coffee is a wholesale coffee roasting company located on Industrial Blvd that sells to local businesses and is planning to open up a tasting room.</li> <li>• Matt stated that MoRA’s Facebook posts are getting great reach (possibly due to being</li> </ul>

	embedded somewhere) but that engagement is holding steady with around 1500 followers.
--	---

<b>Business Outreach Committee</b>	
	<ul style="list-style-type: none"> <li>Dick told the board that he has been in contact with local businesses regarding supplying items for swag bags at the sculpture unveiling. Wild Birds Unlimited and Common Market have confirmed, while Dick will also be talking with City BBQ and Magnolia Coffee.</li> </ul>

<b>Arts, Culture, &amp; Education Committee</b>	
	<ul style="list-style-type: none"> <li>Sherrie McLamb explained that all tiles for the sculpture have been glued, except for the overlapping pieces, which Lee Baumgarten will be doing himself. Lee will need help placing and grouting the tiles on the sculpture (Kathy will let people know dates and times).</li> <li>The East Meck art department has provided pieces to go in the swag bags.</li> <li>Sherrie discussed ordering t-shirts with “Embrace”, the MoRA man, and a loose representation of the sculpture. It was generally agreed that enough shirts should be ordered for the board, but not to order extra to sell.</li> <li>Roy spoke about the ongoing construction and the 10-foot fence shielding construction from view. There will be spotlights to light the sculpture at night.</li> <li>Kathy stated she would be meeting with Tim Arnette from Hawthorne’s regarding food and beverage at the unveiling, which is scheduled for 4:00-7:00 on Tuesday, November 14. 4:00-4:30 will be time for mingling, 4:30-5:00 will be remarks, and the unveiling will be at 5:00. Refreshments and music will follow. Kathy and Burt will work on a flyer.</li> </ul>

<b>Announcements/ New Business</b>	
	<ul style="list-style-type: none"> <li>Kathy brought up the annual board retreat and suggested dates of January 20, January 27, or February 3, possibly at Hygge Coworking.</li> <li>Cynthia Pinkston, a volunteer who is a part of Mathers Realty, stated that she would like to interview a MoRA leader and get clips from area residents for her website which focuses on things to do in Charlotte. John Lincoln agreed to do an interview.</li> </ul>

<b>Next meeting</b>	
	<ul style="list-style-type: none"> <li>TBD</li> </ul>

<b>Adjournment</b>	
	<ul style="list-style-type: none"> <li>There being no further business, the meeting was adjourned at 7:25PM.</li> </ul>

**Minutes by:** Rachel Moyer, Secretary