



MEETING NOTES June 19, 2018 – Venue: Independence Regional Library

Board Members, Committee Members, and Advisors in attendance: Dean Brodhag, Matt Chambers, Richard Darlington, Paul DiPirro, Kathy Hill, Ben Hutchins, Rex Jones, Jack Miller, John Lincoln, Michael Parks, LaJuan Pringle, James Scanlon

Guests in attendance: Gwen Cook – Mecklenburg County Greenway Planning and Development Services, Susan Hardin, candidate for County Commission District 5, Alexandria Kovach – new resident

Excused Absences: None

Unexcused Absences: None

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| Introductions | Kathy Hill called the meeting to order at 6:05 pm |
| | <ul style="list-style-type: none"> Minutes of May 15, 2018 Board meeting were approved. Guests were introduced |

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| Guest | Gwen Cook – Mecklenburg County Greenway Planning and Development Services |
| | <ul style="list-style-type: none"> Greenways well used. Four Mile – 155,000 counter trips per year; Little Sugar Creek – 130,000 counter trips per year How to speed up creation – real estate acquisition is biggest holdup Best way for MoRA to advocate for Greenway funding is to communicate with County Commissioners and Parks and Recreation Jack referenced the 12.2 acres on Monroe that backs up to Lantana. Gwen said she would look into the possibility of a park there. Harder to get money to upgrade existing parks than to get money for new parks. Gwen’s contact: Gwen.cook@mecknc.gov, office 980-314-1036 |

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| Government Committee Report | James Scanlon |
| | <ul style="list-style-type: none"> Government Committee Report for 6/19/2019 is attached below. Possible date for MoRA Town Hall is 2nd Thursday in October, 10/11. |

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| Arts, Culture & Entertainment Committee Report | Sherrie McLamb and Rex Jones |
| | <ul style="list-style-type: none"> School mural project <ol style="list-style-type: none"> All 170 tiles are glazed but not fired. Planned for 9 section each section 3’ X 5’ School’s teachers are taking the lead on this, and MoRA is supporting the project. Tables and plywood need to be out of workshop building by Monday 6/25. Tables and ply wood maybe donated to: Tool Bank or Community School of the Arts. |

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| | <ul style="list-style-type: none"> • Thursdays Live is doing well. At 6/14 event Rex estimated total 450 neighbors w/ 350 at any one time. Many families with children. Many people lingered after the band left. \$130 received in donations. • There are final touches needed on Embrace, Lee has been chasing the fabricator for this. |
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| Communications Committee Report | Matt Chambers |
| | <ul style="list-style-type: none"> • Matt started to reach out to new businesses to attend Thursdays Live such as Viva Chicken. • Question: If we're posting safety related issues, should we tag our elected officials? Yes. |

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| Business Outreach, Sponsorships & Advertising Committee | Dick Darlington |
| | <ul style="list-style-type: none"> • At the meeting Dick got news that the Hendrick Motorsports employees that worked on the Embrace sculpture are going to be featured in an upcoming edition of the Hendrick employee magazine. Dick shared an advance copy of the layout. As soon as the magazine is released for publication we will post a link on the MoRA social media channels. • Continuing to reach out to Hendrick as a potential sponsor of Thursdays Live. |

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| Chair and Board Governance | Kathy Hill |
| | MusicEverywhereCLT.com is a new website that lists all live music taking place in the Charlotte area, sorted by area. MoRA is not listed, but "Coliseum Area" is. Thursdays Live concerts have been listed (by date) on this site, though the information is less than complete |

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| Treasurer's Report | Paul DiPirro |
| | <ul style="list-style-type: none"> • Paul gave the Treasurer's report which was shared with the Board. MoRA's accounts stand as follows. • Operating Cash: \$6,223.88 • Cash-Savings: \$1,615.73 • Cash-Art Project: \$5,686.94 • Total Assets: 13,526.55 • Paul DiPirro has drafted a Business Plan which will be reviewed and presented to the board in the weeks ahead |

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| Next meeting | Meeting adjourned at 7:55 pm. |
| | <ul style="list-style-type: none"> • We will NOT have a Board meeting on Tuesday July 17. • Instead our next Board meeting will be Tuesday August 21. |

Minutes by: Dean Brodhag , Secretary 6/30/2018

MoRA Government Committee Report June 19, 2018

- I. Engagement with City Council/Commissioners
 - a. MoRA letter to City Council in support of provisions of 2019 City Budget
 - i. Bike & Pedestrian
 1. Vision Zero: \$2 million
 2. Sidewalk and Pedestrian Safety: \$30 million
 3. Bicycle Travel: \$4 million
 - ii. Neighborhood Investments
 1. Comprehensive Neighborhood Improvement Prog: \$40 million
 2. Placemaking: \$250,000
 3. Neighborhood Matching Grants: \$400,000
 4. TreesCharlotte: \$100,000, in addition to the programmed FY19-20 endowment support of \$500,000 for an updated total of \$600,000
 5. Neighborhood Reinvestment Program: \$5 million
 - b. MoRA attendance at County Commissioners meeting June 4, 2018
 - i. Parks and Rec - \$41 million budget, nearby Greenways on McAlpine, Irvins and Briar Creeks funded
 - ii. CMS – Further East Meck improvements
 - c. Kathy and Jack have tried to engage with Tariq Bokhari to meet but no success yet
 - d. Will seek engagement with City and County governments related to budget items.
- II. Independence Trail
 - a. Spoke with Jason Lawrence and suggested a follow up meeting with neighborhood leaders
 - b. Oakhurst does not seem interested in engagement and has started a petition – see attached. They have asked for our support.
- III. Conversation with Rick Winniker Greenways for Mecklenburg – interested in teaming with MoRA for a large event at McAlpine and invite County Commissioners.
 - a. Dean working on coordination between MoRA and Greenways 4 Mecklenburg re: Family bike ride at McAlpine Greenway on a Saturday in August.
- IV. MoRA Point – Announcement of name made with press coverage early May
- V. Rezoning:
 - a. Wallace Lane, LLC – 9.74 acres on Wallace Ln between Independence Blvd and Thompson Green Ln. See attachments.
 - i. R-4 (Single family, 4 units per acre) to UR-2 CD (Urban Res. w/ max. floor area ratio of 1*, conditional zoning) *- *built area can equal land area*
 1. CD - development would be limited by certain conditions, such as the type of use, building footprints, street network, height restrictions, and density as shown on the plan.
 2. Petitioner has option of seeking R-7 density bonus for incorporating affordable housing, not subject to rezoning.
 - ii. Up to 165 for sale market rate townhomes on 9.25 acres.
 - iii. Community Meeting was held on Monday, June 4, 2018:
 1. Community Meeting by A.J. Klenk and John Jackovich, with Petitioner’s agents, Mallie Colavita of Ryan Homes, Paul Pennell of Urban Design Partners and Brittany Lins of K&L Gates.

2. Attendees (community) are generally supportive of development, but not apartments or affordable housing. Petitioner does not intend to pursue affordable housing.

iv. Earliest anticipated hearing is September, with potential for decision in October.

VI. Vision Workshop – Jack e-mailed Jason Lawrence on 3/16, Jason responded 3/20 saying he would check scheduled. Jack followed up 4/17. Jason says would like to include consultant and delay workshop until consultant is hired, aiming for late summer.

Jack contacted Jason Lawrence again, including leaders of Echo Hills and Oakhurst neighborhoods, asking for a meeting among the three groups and the city. Jason Lawrence e-mailed Jack back on 5/23/18 saying he would follow up with proposed dates. Jack followed up on 6/18/18.

VII. Monroe-Covedale traffic signal – According to Scott Curry at CDOT (via Meg Fencil), NCDOT is funding a new traffic signal at Monroe and Covedale. Already in real estate acquisition, so the installation should be forthcoming.

VIII. Silver Line (and all local light rail) – NC Legislature budget includes a paradoxical provision that high-cost projects such as light rail are not eligible for State funding until other funding has been secured. However, Federal transit funding requires that State matching money be in place as a prerequisite. Remains to be seen how this affects Silver Line plans going forward.

IX. MoRA Town Hall – planning needs to go forward.

a. When, Where – ensure no conflicts, Suggested second Thursday in October, 10/11/2018.

b. Which entities to invite

i. Govt – Charlotte Planning & Neighborhood Svces, CATS, Park and Rec, CMSWS, Solid Waste, Board of Elections, NCDOT

ii. Non-profit – Sustain CLT, Greenways 4 Meck, Preserve Matthews, Oakhurst, Cycling groups

iii. Private – Selwyn, Goode Properties

c. Main presentation topic(s) - Our great org, MoRA Point, Vision Workshop announcement (fingers crossed)

d. Promotion strategy and phasing – social media, website, newsletter, MoRA Thursdays

e. Event logistics – staffing, food, signage, A/V