



**MEETING NOTES September 18, 2018 – Venue: Independence Regional Library**

**Board Members, Committee Members, and Advisors in attendance:** Dean Brodhag, Richard Darlington, Kathy Hill, Sherri McLamb, Jack Miller, LaJuan Pringle

**Guests in attendance:** None

**Excused Absences:** Matt Chambers, Dick Darlington, Paul DiPirro, Ben Hutchins, John Lincoln, James Scanlon

**Unexcused Absences:** Ari Rodriguez

<b>Welcome, Introductions, Organizational Procedures</b>	Kathy Hill called the meeting to order at 6:00 pm
	<ul style="list-style-type: none"> <li>• There was not a quorum so no official business could be approved. Below is a record of items discussed.</li> <li>• In the past month the MoRA Board has consented to, by unanimous online vote:             <ol style="list-style-type: none"> <li>1. MoRA’s support of the Charlotte City bonds on November ballot.</li> <li>2. Spending \$200 as a sponsor of the 10/20/2018 Bla/Alt Music Festival at Camp North End. This will give us exposure from areas outside of our own footprint. Benefits include social media exposure, MoRA logo on event banner, as well as a tent and table at the event.</li> </ol> </li> </ul>

<b>Arts, Culture, Entertainment Report</b>	Sherri McLamb
	<ul style="list-style-type: none"> <li>• Thursdays Live, 9/13/18 cancelled due to arrival of Hurricane Florence</li> <li>• Big THANKS to Rex Jones for all his work leading the Thursday Live event for MoRA.</li> <li>• Thursdays Live ‘Lessons Learned’ debrief will be on next month’s agenda.</li> <li>• School ceramic tile mural project proceeding. Kris Gorman has a 8’ X 20’ overall design. The 5 schools will each have a part of it. They have asked Christ Lutheran for additional financial support. Work begins on 9/25/18. They stated that a contract should be developed so that each of the ‘puzzle piece’s’ displaying business/school understands that it’s a temporary loan.</li> <li>• As to the final touches on Embrace, the trim has still not been completed. (Per John Lincoln and Lee Baumgarten)</li> <li>• Kathy will draft a letter to each of Roy Goode and Thomas Goode thanking them for their essential and exceptional support of the Thursdays Live music series.</li> </ul>

<b>Communications Report</b>	Kathy Hill for Matt Chambers
	<ul style="list-style-type: none"> <li>Continuing to monitor website and social media with assistance from Doug Caldwell, with offer of assistance from Patrick Graham</li> <li>MoRA has been approached by UNCC student Lauren Austin, Public Administration/ Political Science , to participate in a study about social media and neighborhoods.</li> </ul>
<b>Governance Report</b>	LaJuan Pringle, Kathy Hill
	<ul style="list-style-type: none"> <li>LaJuan to complete Board contact and responsibility matrix and send out for review, followed by a board skills/demographics matrix that he will complete with the assistance of the StrengthsFinders information that was presented at our annual board retreat in January.</li> </ul>
<b>Government Report</b>	Jack Miller
	<ul style="list-style-type: none"> <li>MoRA Town Hall, Wednesday October 24 at McClintock Middle School</li> <li>Monroe Covedale traffic signal – installation in progress. Lights are setup though not yet functioning.</li> <li>Jack following up with Jason Lawrence on outstanding projects.</li> <li>UDO Advisory Committee – Town Hall Meeting 10/3/18, 6-8 pm @Rockwell AME Zion Church.</li> <li>Kathy to get a status update on the MoRA Point development from Selwyn Prop Group</li> </ul>
<b>Neighborhood Outreach</b>	Jack Miller
	<p>MoRA to request pedestrian counts at Monroe and Knickerbocker Reported on July CDOT open house at Ovens. Items discussed:</p> <ul style="list-style-type: none"> <li>Roundabout w/i the Woonsocket property</li> <li>New park behind Walmart at Pierson/Independence</li> <li>Monroe Road streetscape modification</li> </ul>
<b>Business Outreach, Sponsorships &amp; Advertising Report</b>	Kathy Hill
	Kathy distributed flyers for business sponsorship of holiday festival. She will also send out a list of businesses to coordinate dropping off flyers seeking additional sponsors.
<b>Treasurer's Report</b>	Paul DiPirro, in absentia
	<p>Paul gave the Treasurer's report which was shared with the Board. MoRA's accounts stand as follows.</p> <ul style="list-style-type: none"> <li>Operating Cash: \$8,814.04</li> <li>Cash-Savings: \$1,616.35</li> <li>Cash-Art Project: \$5,689.08</li> <li>Total Assets: 16,119.47</li> </ul>
<b>Next meeting and</b>	Meeting adjourned at 7:20 pm

Upcoming Events	
	<ul style="list-style-type: none"><li data-bbox="418 92 1479 155">• MoRA Holiday Celebration Planning, Monday, September 24, 2018 @ 12:30, Juliana's Pizza</li><li data-bbox="418 163 1455 195">• MoRA Board meeting, Tuesday, October 16, 2018 6:00 pm at Independence Library</li><li data-bbox="418 203 1287 235">• BLA/Alt Music Festival, Saturday October 20, 2018, Noon to Midnight</li><li data-bbox="418 243 1382 275">• MoRA Town Hall, Wednesday, October 24, 2018 at McClintock Middle School</li><li data-bbox="418 283 1354 300">• MoRA Holiday Celebration, Saturday, December 1, 2018, approx. 5:30-8:00</li></ul>

**Minutes by:** Dean Brodhag, Secretary 9/23/2018