



MEETING NOTES October 18, 2018 – Venue: Independence Regional Library

Board Members, Committee Members, and Advisors in attendance: Dean Brodhag, Matt Chambers, Kathy Hill, Rex Jones, Sherri McLamb, Jack Miller, John Lincoln, LaJuan Pringle

Guests in attendance: None

Excused Absences: Dick Darlington, Paul DiPirro, Ben Hutchins, Ari Rodriguez, James Scanlon

Unexcused Absences: None

Introductions, Introductions, Organizational Procedures	Kathy Hill called the meeting to order at 6:10 pm
	<ul style="list-style-type: none"> • Minutes of September 18, 2018 Board meeting were approved. • Ben Hutchins attending CMPD neighborhood meeting. • End of Year Fundraiser on social media has been suspended for this year in lieu of the Holiday Festival. Last year’s Fundraiser did not yield enough donations to make it worthwhile and, additionally, the open rate of newsletters showed decline.

Government Committee Report	James Scanlon
	<ul style="list-style-type: none"> • Government Committee Report for 10/18 /18 is attached below. • Government Open House: 10/24 – 5:30-7:30pm at McClintock Middle School • James attended candidate meet and greet for City Council candidate Mark Jerrell • Jack is going to pursue traffic count study at Knickerbocker/Monroe • Covedale/Monroe traffic light installed and blinking caution. Should be activated soon.

Arts, Culture & Entertainment Committee Report	Sherrie McLamb and Rex Jones
	<ul style="list-style-type: none"> • Bla/Alt Music Festival , Saturday 10/20 need volunteer signups • MoRA School Mural project – <ol style="list-style-type: none"> 1. 10/15 – Sherri, Kathy & Dean labeled tiles to prepare for glazing and firing. 2. Christ Lutheran will fund the glazing of the tiles for the schools. 3. Stipends proposed for assisting art teachers.
	<ul style="list-style-type: none"> • Holiday Festival, Saturday 12/1 <ol style="list-style-type: none"> 1. City BBQ to provide meal for sale 2. Rex getting alcohol permit and lining up beer and wine vendor 3. Planning meetings were held: 10/1, 10/9, 10/16 w/ Sherri, Kathy. Rex & Dean. Next meeting scheduled for 10/30

Communications Committee Report	Matt Chambers
	<ul style="list-style-type: none"> • Blogpost on Deep Sea is going out soon • Social media task list being written to delineate needs for each platform. • This will enable new volunteers to see the scope of each task to see where they can make the best contribution.

Business Outreach, Sponsorships & Advertising Committee	Kathy Hill
	<ul style="list-style-type: none"> • Holiday Festival approach has been revised. Rather than a big ask for sponsorship level support, ask for Holiday Festival raffle contributions first. This is a smaller ask but the leave behind flyer leaves the door open for sponsor level support. • Sponsor level support is proceeding very well.

Treasurer's Report	Kathy Hill
	<ul style="list-style-type: none"> • Paul gave the Treasurer's report which was shared with the Board. MoRA's accounts stand as follows as of 10/16/2018 • Operating Cash: \$9,836.27 • Cash-Savings: \$1,616.55 • Cash-Art Project: \$5,689.78 • Total Assets: 17,142.60

Next meeting	Meeting adjourned at 7:16 pm.
	<ul style="list-style-type: none"> • Our next Board meeting will be Tuesday November 20, 2018. • UPCOMING MoRA event: Holiday Festival Saturday December 1, 2018

Minutes by: Dean Brodhag , Secretary 10/28/2018

MoRA Government Committee Report September 18, 2018

[new information highlighted]

- I. Engagement with City Council/Commissioners
 - a. Will seek engagement with City and County governments MoRA related programs and initiatives, esp. those addressed by 2019 budget items.
 - i. 2019 City Budget
 1. Bike & Pedestrian
 - a. Vision Zero: \$2 million
 - b. Sidewalk and Pedestrian Safety: \$30 million
 - c. Bicycle Travel: \$4 million
 2. Neighborhood Investments
 - a. Comprehensive Neighborhood Improvement Prog: \$40 million
 - b. Placemaking: \$250,000
 - c. Neighborhood Matching Grants: \$400,000
 - d. TreesCharlotte: \$100,000, in addition to the programmed FY19-20 endowment support of \$500,000 for an updated total of \$600,000
 - e. Neighborhood Reinvestment Program: \$5 million
 - ii. 2019 County Budget
 1. Parks and Rec - \$41 million budget, nearby Greenways on McAlpine, Irvins and Briar Creeks funded
 2. CMS – Further East Meck improvements
 - b. Engagement status with local officials
 - i. City Council
 1. Engagement – Newton (5); Egleston (1); Eiselt, Ajmera (AL)
 2. No engagement – Bokhari (6); Mitchell, Winston (AL)
 - ii. County Commissioners
 1. No engagement – Clarke (4); Ridenhour (5); Cotham, Fuller, Scarborough (AL)
 - iii. Invite all above to Govt Open House
- II. Independence Trail/ Vision Workshop
 - a. Met with Jason Lawrence along with Oakhurst folks
 - i. Unsupportive our efforts to divert unused bond monies towards improving bike and pedestrian plan, other projects preferred
 1. Monies should be transferrable as the bond language that appeared on ballots was not project specific
 - ii. Learned of 7/24 Monroe Road Area Vision Workshop
 1. Related to Oakhurst projects, Monroe Road Streetscape and Amity Gardens Street Connections
 2. Did not address our Monroe Road Area, no commitments on when we would conduct ours
 - iii. Jack followed up with Jason Lawrence on next steps for various projects on 9/18
- III. Greenways 4 Mecklenburg, family bike ride event
 - a. Dean led efforts for MoRA along with volunteers
- IV. MoRA Point/ Monroe-Rama-Idlewild intersection
 - a. Site development progressing, elements associated with intersection project should be evident soon

- V. Rezoning: **None new since last meeting**
 - a. *2018-056* Wallace Lane, LLC– 9.74 acres on Wallace Ln between Independence Blvd and Thompson Green Ln.
 - i. R-4 (Single family, 4 units per acre) to UR-2 CD (Urban Res. w/ max. floor area ratio of 1*, conditional zoning) *- *built area can equal land area*
 - ii. Up to 165 for sale townhomes on 9.25 acres.
 - iii. Community Meeting was held on Monday, June 4, 2018, attendees/ residents generally supportive
 - iv. Earliest anticipated hearing is September, with potential for decision in October.
 - b. *2017-151* Charlotte Housing Partnership/ Nolley Court Seniors
 - i. ~120 unit apartments for affordable senior housing, adjacent to Sardis Forest Patio Homes
 - ii. City council endorsed project and tax credits were approved by State. Construction to begin in 2019

- VI. Monroe-Covedale traffic signal – installation in progress

- VII. Silver Line (and all local light rail) – CATS has set a target of 2030 to build out current planned light rail (Silver Line from Matthews to Belmont, Red Line from downtown to Mooresville). NC Legislature budget provisions and commitments remain an issue for now.

- VIII. UDO Advisory Committee
 - a. 7/26 meeting (recorded on Facebook Live) featured City Planning Director Taiwo Jaiyeoba discussing Future 2040 Comprehensive Plan
 - b. Town Hall Meeting with Taiwo J., Justin Harlow, Greg Phipps**
Wednesday, October 3
6:00pm - 8:00pm
Rockwell AME Zion Church
6101 Rockwell Church Road, Charlotte NC 26269

- IX. MoRA Town Hall – planning continues.
 - a. Date & location: Wed, Oct 24th @ McClintock Middle School
 - b. Which entities to invite
 - i. Govt – Charlotte Planning & Neighborhood Svces, CATS, Park and Rec, CMSWS, Solid Waste, Board of Elections, NCDOT
 - ii. Non-profit – Sustain CLT, Greenways 4 Meck, Preserve Matthews, Oakhurst, Cycling groups
 - iii. Private – Selwyn, Goode Properties
 - c. Main presentation topic(s) - Our great org, MoRA Point, Vision Workshop announcement (fingers crossed) – Asked Jason L. about this on 9/18**
 - d. Promotion strategy and phasing – social media, website, newsletter, MoRA Thursdays
 - e. Event logistics – staffing, food, signage, A/V