



NOVEMBER 19, 2018 – COMMITTEE REPORTS IN LIEU OF MEETING

In lieu of a board meeting, the following committee reports were prepared and filed:

I. Arts and Education Committee 11-20-18

The indoor mosaic project with the area schools is still a work in progress. Kris Gorman says the individual mosaics are 90% laid out and mapped. They will be submitting a list of glazes and other supplies needed to complete the next stage of the designs in a few days. The church that was considering financing the project is no longer interested, so those funds will come from MoRA's earmarked art funds.

The Holiday Festival plans are coming together quite well. We have multiple sponsors who are investing \$3300.00 in this project as well as 26 raffle donors. Many of the donations are multiples of an item so we have a total in excess of 40 items to raffle off.

Rex has secured 14 cases of beer at no cost and we are purchasing wine and hot chocolate. City Barbeque will be serving \$10.00 dinner plates for a \$5.00 ticket.

The McClintock Women's Club is setting up a craft table for the kids to complete a holiday craft project. East Mecklenburg's Choir will be entertaining us with holiday songs and we have a Bluegrass duo who will play music suitable to the atmosphere of the evening.

We will have a photo backdrop and props available for family snapshots that they can take with their own cameras and we will also have two photographers available to take their photo for them.

We have all been working hard pulling this event together and what we need most at this point is volunteers. There is a Sign Up Genius showing all of the positions which need to be filled. Please follow the link to choose your choice of Volunteer Positions.

<https://www.signupgenius.com/go/4090449a4a92fa4fe3-moras>

Submitted by: Sherrie McLamb

II. BUSINESS, SPONSORSHIPS & ADVERTISING COMMITTEE REPORT 11-15-2018

Jack Miller and Kathy Hill attended a luncheon on November 7 for Monroe Road businesses in Oakhurst. It was hosted by the City of Charlotte and was intended to update attendees on the streetscape project. They allowed us to set up a table and introduce MoRA; business owners were appreciative and enthusiastic about the existence of MoRA, and it allowed us to connect with several business owners that we likely wouldn't have otherwise met.

Sponsorship signups for the Holiday Festival have been going well. We have 14 paid sponsorships, and two 'comped' sponsorships which in total brought in \$3,000. MoRA businesses have been favorably inclined to either donate a raffle item or pay for a sponsorship or both.

I (Kathy) met with Tom Glynn from Sharon Memorial Park/McEwen Funeral Services, and he's enthusiastic about helping us connect with MoRA businesses. I'll set up a time for Tom to meet with Dick and/or Ari to help get him up to speed with progress to date, and to discuss an action plan for the future.

Submitted by: Kathy Hill

III. MoRA Government Committee Report September 18, 2018

[new information highlighted]

- I. Engagement with City Council/Commissioners
 - a. Will seek engagement with City and County governments MoRA related programs and initiatives, esp. those addressed by 2019 budget items.
 - i. 2019 City Budget
 1. Bike & Pedestrian
 - a. Vision Zero: \$2 million
 - b. Sidewalk and Pedestrian Safety: \$30 million
 - i. Jack has requested Angela Barry's help in determining the best way to get a light or pedestrian beacon installed at Knickerbocker and Monroe.
 - c. Bicycle Travel: \$4 million
 2. Neighborhood Investments
 - a. Comprehensive Neighborhood Improvement Prog: \$40 million
 - b. Placemaking: \$250,000
 - c. Neighborhood Matching Grants: \$400,000
 - d. TreesCharlotte: \$100,000, in addition to the programmed FY19-20 endowment support of \$500,000 for an updated total of \$600,000
 - e. Neighborhood Reinvestment Program: \$5 million
 - ii. 2019 County Budget
 1. Parks and Rec - \$41 million budget, nearby Greenways on McAlpine, Irvins and Briar Creeks funded
 2. CMS – Further East Meck improvements
 - b. Engagement status with local officials
 - i. City Council
 1. Engagement – Newton (5); Egleston (1); Eiselt, Ajmera (AL)
 - a. Bokhari (6) – Kathy saw him at an event the week of 11/12 and has asked his assistant for dates/times that would work for an introductory meeting
 2. No engagement –Mitchell, Winston (AL)
 - ii. County Commissioners
 1. No engagement – Clarke (4); Ridenhour (5); Cotham, Fuller, Scarborough (AL)
 2. New commissioner (5) Susan Harden has been active in attending Board meetings and Gov't Open House. We should continue to engage, and if she hasn't been invited to the Holiday Festival, we should.
 - iii. Invite all above to Govt Open House

- II. Independence Trail/ Vision Workshop
 - a. Met with Jason Lawrence along with Oakhurst folks
 - i. Unsupportive our efforts to divert unused bond monies towards improving bike and pedestrian plan, other projects preferred
 - 1. Monies should be transferrable as the bond language that appeared on ballots was not project specific
 - ii. Learned of 7/24 Monroe Road Area Vision Workshop
 - 1. Related to Oakhurst projects, Monroe Road Streetscape and Amity Gardens Street Connections
 - 2. Did not address our Monroe Road Area, no commitments on when we would conduct ours
 - iii. Jack followed up with Jason Lawrence on next steps for various projects on 9/18
 - iv. Kathy and Jack attended City of Charlotte outreach lunch on Monroe Road Streetscape project in Oakhurst on 11/7:
 - 1. We were able to man a table with MoRA information
 - 2. Met several business owners who expressed an interest in supporting the organization
 - 3. Learned more about tentative plans for streetscape and other projects including (i) no bike lanes along Monroe, now looking to install 10-foot multi-use path with 8-foot planning strip wherever possible, with this design required for all redevelopment along Monroe from Briar Creek to Sharon Amity; (2) relatively minor changes in the Briar Creek to Wendover area scheduled to start in 2019; (3) majority of funding in the 2020 bond cycle, focused on Wendover to Sharon Amity section, where there is more room (businesses further back from the road); (3) the Pierson foot/bike path and Shade Valley/Commodore street alignment and roundabout were represented by the City as definitely going forward
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- III. District 4 Summit – Mark Jerrell
 - a. James attended event organized by unopposed County Commission candidate Mark Jerrell to hear from advocates for quality of life issues
 - i. Advocates of Education, Upward Mobility, Affordable Housing, Mental Health, Elder Care and Recreation were on hand to make the case for their program.
 - ii. Purpose was to determine priorities of constituents
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- IV. MoRA Point/ Monroe-Rama-Idlewild intersection
 - a. Site development progressing, elements associated with intersection project should be evident soon – Starbucks and Verizon announced at Civic Open House
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- V. Rezoning: None new since last meeting
 - a. *2018-056* Wallace Lane, LLC– 9.74 acres on Wallace Ln between Independence Blvd and Thompson Green Ln. (<http://charlottenc.gov/planning/Rezoning/RezoningPetitions/2018Petitions/Pages/2018-056.aspx>)
 - i. R-4 (Single family, 4 units per acre) to UR-2 CD (Urban Res. w/ max. floor area ratio of 1*, conditional zoning) *- built area can equal land area
 - ii. Up to 165 for sale townhomes on 9.25 acres.
 - iii. Community Meeting was held on Monday, June 4, 2018, attendees/ residents generally supportive
 - iv. Public Hearing 9/24. Still outstanding issues ahead of hearing.
 - b. *2017-151* Charlotte Housing Partnership/ Nolley Court Seniors
 - i. ~120 unit apartments for affordable senior housing, adjacent to Sardis Forest Patio Homes

ii. City council endorsed project and tax credits were approved by State. Construction to begin in 2019

- VI. Monroe-Covedale traffic signal – installation complete, signaling in progress
- VII. Silver Line (and all local light rail) – CATS has set a target of 2030 to build out current planned light rail (Silver Line from Matthews to Belmont, Red Line from downtown to Mooresville). NC Legislature budget provisions and commitments remain an issue for now.
- VIII. UDO Advisory Committee
- a. 7/26 meeting (recorded on Facebook Live) featured City Planning Director Taiwo Jaiyeoba discussing Future 2040 Comprehensive Plan
 - b. **Town Hall Meeting with Taiwo J., Justin Harlow, Greg Phipps**
Wednesday, October 3
6:00pm - 8:00pm
Rockwell AME Zion Church
6101 Rockwell Church Road, Charlotte NC 26269
- IX. MoRA Civic Hall **DONE!**
- a. Date & location: Wed, Oct 24th @ McClintock Middle School
 - b. Invitees – see tentative agenda
 - i. Govt – Charlotte Planning & Neighborhood Svces, CATS, Park and Rec, CMSWS, Board of Elections, NCDOT
 - ii. Non-profit – Sustain CLT, Greenways 4 Meck, Preserve Matthews
 - iii. Private – Selwyn, Goode Properties
 - c. Main presentation topic(s) - Our great org, MoRA Point, Bonds projects ~~Vision Workshop announcement (fingers crossed)~~
 - d. Promotion strategy and phasing – social media, website, newsletter
 - e. Event logistics – staffing, food, signage, A/V
 - f. Received positive feedback from agencies and organizations who were there as well as attendees
 - g. We should discuss for next year:
 - i. How to attract more residents (timing? Topics?)
 - ii. How to ensure presentations will be what we think they are going to be (looking at you, Warren Cooksey)