



MoRA Board Meeting September 17, 2019 – Venue: Hawthorne’s Pizza

Board Members, Committee Members, and Advisors: Dean Brodhag, Paul diPirro, Catherine Justice Hall, Kathy Hill, Rex Jones, John Lincoln, Jack Miller, Ari Rodriguez, James Scanlon, Frank Summer

Excused Board members: Sherrie McLamb, Ben Hutchins, Richard Darlington

Guests in attendance: Bryan Watts, SolarShine Express Car Wash – Erika Flanagan, McClintock Woods resident

Welcome, Introductions, Organizational Procedures	Kathy Hill called meeting to order at 6:07 pm
	<ul style="list-style-type: none"> • Introductions • Approval of previous minutes • Treasurer’s Report. • Paul will make a recommendation as to Board Governance issues in October. • Chair/Vice Chair agenda items: <ul style="list-style-type: none"> ○ CMPD groundbreaking 9/24 at 10am, Ben Hutchins speaking ○ Kathy having coffee with Brian Clayton who wants to bring an entertainment destination to MoRA ○ Board retreat date set for Sat, Jan 25, 2020 with Jan 31 as a snow backup date. The retreat will focus on selecting a 2020 art project, hopefully.

Government Committee Report	Jack Miller and James Scanlon
	<ul style="list-style-type: none"> • Jack Miller reported that City Council had a meeting on the Wallace Road rezoning project for an apartment complex. MoRA sent a letter to City Council generally supporting the project with some caveats as to what we wanted to see in this project. We have communicated with the developer that we were hoping to see 15-20% of their units set aside for affordable housing, rather than just 5% he suggested. Re tree canopy: we also wanted to see more (larger) trees to replace the trees that were clearcut. Possible inclusion of a solar or living roof? • James Scanlon reported on the Civic Open House planned for Tues, October 22 at East Meck’s Media Center from 6 until 7:30. Topics will include housing, home prices, affordability, housing trends, rezoning trends; may be in the form of a panel discussion.

Arts, Culture & Education Committee Report	John Lincoln and Kathy Hill
	<ul style="list-style-type: none"> • John Lincoln reported on the mural update: the design has been presented to the steering committee. An unveiling event is being planned for the week of October 22. MoRA will design a webpage for this art to live on MoRA's website. • The last Thursday's Live is 9/19. Singer/songwriter LeAnna Eden will be performing. Appreciation to Ari for arranging the musicians for each concert this year. • Holiday Festival is December 7, planning is taking place now and five sponsors are already committed at the \$500 level. • Kathy met with Faron Franks, discussed some ideas for developing a 2020 project. Faron is going to pursue a MoRA art concept – perhaps a gallery at Clayworks? – which perhaps includes something that 'bookends' the idea at McAlpine Business Park (where the pottery festival takes place twice a year). • Edge City Brewery reported via email that equipment is expected to arrive in November, and that they hoped to be open by end of year.

Communications Committee Report	Matt Chambers
	<ul style="list-style-type: none"> • Matt Chambers reported that recent blogposts have brought good traffic and continue to extend our social media reach. • Upcoming blogposts on new businesses NoDa Yoga, Kona Snow, any others? • John Lincoln, Dick Darlington and Catherine Hall attended a workshop regarding social media for nonprofit boards. • Frank Summers gave an update about the proposed closed, private MoRA business FB page. Frank has developed some rules for the site which were met with general approval. Frank will administer this site.

Business Outreach, Sponsorships & Advertising Committee Report	Catherine Hall and Ari Rodriguez
	<ul style="list-style-type: none"> • Catherine Hall reaching out to MoRA Matthews businesses • Ari's nonprofit Charlotte Track Club – Hawthorne's will host one or more of their social runs – first Thursdays of the month beginning in October (10/3) proposed, probably at 6pm.

New business	
	<ul style="list-style-type: none"> • Brian Watts' SolarShine Express Car Wash is under contract at MoRA Point, located across from Starbucks. They promote environmentally friendly practices. Family owned. Brian's wife grew up in Stonehaven. Hope to open in late spring or early summer of 2020.

Announcements	Upcoming MoRA events
	<ul style="list-style-type: none">• September 19 - Next Thursdays Live,• October 22 - Civic Open House,• December 7 - Holiday Festival• January 25 - Board retreat (Weather backup date February 1, 2020)

Next meeting(s)	
	Meeting adjourned at 7:20 pm. Tuesday, Oct 15 at Hawthorne's Pizza, 6pm

Minutes by: Dean Brodhag and Kathy Hill submitted 9/24/2019