



MoRA Board Meeting November 19, 2019 – Venue: Kimsey Evans conference space

Board Members, Committee Members, and Advisors in attendance: Richard Darlington, Paul DiPirro, Kathy Hill, Ben Hutchins, James Scanlon, Rex Jones, Catherine Hall, Sherrie McLamb, Frank Summers, Leigh Black, Holly Evans

Excused Board members: Dean Brodhag, John Lincoln, Jack Miller

Guests in attendance: Will Moody; Vianey Toro; Corey Inscoe; Breyuana Smith; Bryan Watts, SolarShine Car Wash

<p>Welcome, Introductions, Organizational Procedures</p>	
	<ul style="list-style-type: none"> • Introductions • Correction and approval of October 2019 minutes • Treasurer’s Report presented by treasurer Paul DiPirro • Chair/Vice Chair agenda items: <ul style="list-style-type: none"> ○ Proposed venue for Jan 25 2020 board retreat Community Matters Café was approved. ○ Rama Elementary’s request for drinks for movie night was fulfilled. ○ Though we voted to cover the \$2,800 shortfall from Thursdays Live from MoRA’s bank account, we unexpectedly received a check for that amount from Goode Properties. The board expressed its appreciation.
<p>Government Committee Report</p>	
	<ul style="list-style-type: none"> • Committee report (see the full Government Committee report at the end of these minutes with updates highlighted).
<p>Arts, Culture & Education Committee Report</p>	
	<ul style="list-style-type: none"> • Mural unveiling on Nov 7 was well attended with around 50 attendees, speakers from the City, the artist collective OBRA, and City Councilman Matt Newton. • Discussion of Holiday Festival taking place on December 7 from 5 until 7pm, request for volunteers.

Communications Committee Report	
	<ul style="list-style-type: none"> • Matt Chambers reported that we're expecting a story on MoRA from CharlotteFive within the next two weeks. We want to take advantage of the expected attention and momentum, so he wrote a blogpost on volunteer positions within MoRA. • Matt posted a blog about the rezoning at Wallace Road. The blogpost includes asking how people feel about affordable housing, asking them to send comments to info@moralct.org or posting comments on Facebook.

Business Outreach, Sponsorships & Advertising Committee Report	
	<ul style="list-style-type: none"> • Catherine Hall will resume reaching out to MoRA businesses after her push for soliciting raffle items for the Holiday Festival. • Frank Summers reported that there are 13-14 new members of the private Business FB page now that technical glitches have been resolved

New business	
	<ul style="list-style-type: none"> • Bryan Watts brought updated plans for his new car wash, Solar Shine Car Wash, to show the group. The car wash will be located at MoRA Point, near Starbucks. Once plans are finalized, we'll be able to share the plans with the community. • A motion was proposed, seconded, and unanimously approved to cancel the December 17, 2019 board meeting.

Announcements	5 minutes
	<ul style="list-style-type: none"> • Thank you to meeting venue host Holly Evans of Kimsey Evans Realty • Thank you to board photographer Leigh Black for taking board members' photos for the website.

Next meeting(s)	5 minutes
	Saturday, Jan 25, from 11am until 3pm at the Community Matters Café (this is our annual board retreat)

Minutes by: Kathy Hill

MoRA Government Committee Updates November 19, 2019 Meeting

I. Silver Line

- A. City Council approved \$50 million study to begin initial design and environmental, corridor planning and real estate assessments.
 - a. Will take 2-3 years
 - i. WSP USA will be conducting main study
 - b. Includes TOD and Rail Trail studies
 - i. Kittelson & Associates will conduct TOD study
- B. City Council rezoned lands along Blue Line for TOD, which increases density.

II. Rezoning

- A. Josh Jolly/Rosegate Holdings (2019-074)
 - Public Hearing held September 23, 2019
 - City Council approved
 - Staff has recommended approval of this petition, all outstanding issues from staff having been addressed.
 - MoRA requested increase in affordable units, tree canopy loss mitigation. 6 Affordable units included.
 - Additional information on building materials and design have been provided, Faron Franks has been asked to comment.
- B. Seahawk Partners (2019-080): Townhouse development off Commonwealth Ave, next to Oakhurst STEAM Academy.
 - Public hearing set for December 16, 2019
 - Oakhurst has been pushing the developer for public space (art, parklet), fewer buildings, sidewalks, improved aesthetics of retention pond, alignment of Charmeck Dr. with McAlway. Site plan has 4 revisions.
- C. Gvest Capital (2019-124): Townhouse development off Shade Valley next to Lake Hill Apts.
 - Community Meeting held 10/23, Public Hearing TBD
 - Smaller development than Seahawk
 - Oakhurst has been generally supportive of this project

III. Monroe/Rama/Idlewild Intersection Project

- A. Project has moved into real estate acquisition phase
- B. Public meeting held **November 7, 2019 from 4:30-7:30** (drop-in) at East Baptist Church. Hosted by City to describe the real estate acquisition phase and to provide overall updates about the project
- C. Jack & Roy communicated concerns regarding Knickerbocker traffic signal. Project managers do not want to include it in plans because it will additional study and delay project, as a result.

IV. Tree Ordinance Text Amendment for Urban Sites

- A. Protects trees in ROW and provides requirements for preserving and planting trees on private development sites.
 - a. Early phase of what will be incorporated into prospective UDO Natural Resources section

- B. Goal is to increase flexibility in standards for saving and incorporating trees for sites developed in urban districts, where spacing makes it more difficult to incorporate trees along perimeter and/or interior of sites.
 - a. Affects limited areas along Monroe Rd

III. Civic Open House – October 22, 2019 6:00-7:30, East Meck HS Media Center

- a. Presentation Topics/ Presenters
 - i. Intro to Mora
 - ii. Trends in MoRA
 - 1. Housing Price trends
 - a. Affordability
 - 2. Development/ Rezoning
 - 3. Future Outlook
 - a. Area plans
 - b. Silver Line
 - c. Potential (re)development areas
 - 4. Where we stand as an organization
 - a. Affordable Housing
 - b. Tree Preservation
 - c. Bike/ Ped access & safety
 - iii. Development Updates – Roy Goode, Jensie Teague
 - iv. Affordable Housing – Miles Vaughn, City of Charlotte, Matt Newton, District 5 City Council
 - v. Tree Canopy – Tim Porter, City of Charlotte

b. Takeaways

- i. Good format & outreach
 - 1. Focus on limited topics/ projects/ programs
 - 2. 40+ in Attendance
 - 3. Good engagement with elected officials
- ii. Lessons learned
 - 1. More discussion, less presentation
 - 2. Focus on one issue
 - 3. Hold event in a brewery going forward, if possible