



2020 BOARD RETREAT NOTES January 18, 2010 – Venue: Community Matters Café

Board Members in attendance: Richard Darlington, Catherine Hall, Kathy Hill, Ben Hutchins, John Lincoln, Sherrie McLamb, Jack Miller, Frank Summers

Advisors, Committee members and guests in attendance: Chelsea Ashworth, Brian Norris, Roy Goode, Jen Haire, Burt Philips, Ari Rodriguez, Breyuana Smith, Ryan Willis

Excused Absences: Dean Brodhag, Matt Chambers, Paul DiPirro, James Scanlon

<p>Welcome, Introductions, Organizational Procedures</p>	<p>Kathy Hill, John Lincoln</p>
	<ul style="list-style-type: none"> • Kathy Hill called the meeting to order at 11:15. Attendees introduced themselves. • John Lincoln reviewed the agenda for the meeting • Board business for the 2020-2021 term commenced, including election of the Board of Directors, Officers, and Executive Committee: <ul style="list-style-type: none"> ○ Ben Hutchins moved that Kathy Hill be nominated for Board Chair with the caveat that the Bylaws will be amended to allow more than two terms in a row in this role. This motion was approved unanimously. ○ Treasurer Paul DiPirro will roll off the board effective as of January 31, 2020. A motion was seconded and unanimously approved that Will Moody be elected as Treasurer for 2020-2021 effective as of March 1, 2020. ○ Ben Hutchins moved that Dean Brodhag be nominated to continue as Secretary for the 2020-2021 term. The motion was unanimously approved. ○ Motion, second and unanimous approval that John Lincoln will continue as Vice Chair. ○ Motion, second and unanimous approval that Kathy Hill, John Lincoln, Will Moody, Dean Brodhag, Ben Hutchins and Sherrie McLamb would comprise the Executive Committee for the 2020-2021 term. ○ Jack Miller will draft a Consent Resolution for the Board to approve in writing allowing officers to serve in excess of two terms. ○ 2019 Financials and proposed 2020 budget were reviewed on a high level. Discussion and approval of each to take place at the upcoming February or March 2020 board meeting.
	<ul style="list-style-type: none"> • Succession planning. During the 2020 term the Nominating Committee would identify a candidate for the 2022 Board Chair who could be groomed for the position during the 2021 term and take over for the 2022-2023 term. • Jack Miller would like to continue in his role as Government Co-Chair for just the 2020 term. Candidates being sought for the Government Committee Co-Chair role in 2021. Suggests that we enlist more hands to do all the things that we're trying to do. Ben has been a liaison for meetings with city and county government. It was suggested by Roy Goode that those rolling off of the Board could be asked to continue in an advisory role.

	<ul style="list-style-type: none"> • Discussion of the need for a liaison with area schools in order to communicate school information, needs, and successes with the MoRA community. Jack Miller will approach a friend who might be a good candidate for this role. • Discussion related to Matt Chambers' role as chair of Communication Committee which is likely to become open in the days/months ahead. Jack Miller suggested the combination of hiring someone who ideally is familiar with MoRA, but if not then in conjunction with someone who is local or with a connection to the MoRA area. This position might be replaced by several Communication committee members rather than one person. Perhaps contributors could upload content to a Google Drive. It was suggested to publish a special posting for the Communications chair role. • Guest Jen Haire suggested that Kevin of Advent Coworking might be someone who could help. Breyuana Smith, Kathy Hill, John Lincoln, and Brian Norris agreed to meet regarding Matt's replacement.
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Lunch	
	<ul style="list-style-type: none"> • During lunch, Charlotte Rescue Mission's Alyssa Walker spoke about their mission and shared information about their scope and accomplishments. • Transition question: Are we who we want to be? From Board Advisor Burt Philips: What would move more residents and businesses to get involved in MoRA? We've accomplished much from a relatively small group of supporters and advocates. How do we expand that base?

2019 Accomplishments	John Lincoln
	<p>2019 Accomplishments</p> <ul style="list-style-type: none"> • Events (Thurs Live, Civic Open House, Holiday Festival). It was affirmed that we would continue with these events in 2020, but possibly downscaling the Holiday Festival, to be discussed at a later meeting. • Tapestry Mural • "What is MoRA" video • Four Embrace rocking chairs donated by City of Charlotte's Placemaking Project • Social media growth

2020 and beyond	John Lincoln
	A discussion of our mission statement took place. Frank Summers noted that the statement might include the words "promote and preserve diversity". Kathy will send out the mission statement to the board for review and discussion at a later board meeting.
	Suggestions related to the 2020 Thursdays Live event: 1) Find someone authentically engaging/funny to be on the mic 2) invest in a sound system, maybe partner with Edge City for a good one 3) rather than making changes, ie skipping one or two summer months and add them at the end, let's keep months and hours the same as we get Edge City Brewery routines established 4) branded fans as a giveaway
	Former MoRA board member Ari Rodriguez presented for discussion a "MoRA Mile" community run, organized and operated by his nonprofit Charlotte Track Club. At the Feb 18 board meeting Ari will propose how MoRA can support his event.
	Ben Hutchins has volunteered to coordinate a City Walk such as "MoRA Art" or another topic that highlights the MoRA area's attributes.

Next meeting and upcoming events	Adjourn meeting
	<ul style="list-style-type: none">• The meeting was adjourned at 3:00 pm.• The next monthly Board meeting will be Tues, Feb 18 from 6:00 until 8:00pm at Hawthorne's Pizza.

Minutes by: Kathy Hill