



**MoRA Board Meeting May 19, 2020 – Venue: Virtual on Zoom**

**Board Members, Committee Members, and Advisors:** Gabi Beaver, Dean Brodhag, Brent Gilroy, Jen Haire, Catherine Hall, Kathy Hill, Ben Hutchins, John Lincoln, Sherrie McLamb, Jack Miller, Will Moody, Ari Rodriguez, James Scanlon, Frank Summers, Breyuana Smith, Tricia Tam, Ryan Willis

**Excused Board members:** Richard Darlington, Brian Norris

**Guests in attendance:** Faith Estrada,


<b>Welcome, Introductions, Organizational Procedures</b>	Kathy Hall called the meeting to order at 6:08pm
	<ul style="list-style-type: none"> <li>• Introductions</li> <li>• Approval of Board Minutes of 4/21/2020. <b>(Attachment 1)</b></li> </ul>

<b>Treasurer's Report</b>	Will Moody
	<ul style="list-style-type: none"> <li>• Will gave the Treasurer's report which was shared with the Board. MoRA's accounts stand as follows.</li> <li>• Operating Cash: \$8,484.33</li> <li>• Cash-Savings: \$23,145.59</li> <li>• Cash-Art Project: \$5,227.22</li> <li>• Total Assets: \$36,857.14</li> <li>• PayPal has acknowledged our nonprofit status, saving 25% on fees</li> <li>• Will recommended moving money from Operating Cash to Cash-Savings to increase earnings. The amount and timing of the move will be at the Treasurer's discretion.</li> </ul>

<b>Government Committee Report</b>	Jack Miller and James Scanlon
	<ul style="list-style-type: none"> <li>• Bike Advisory meetings are being held virtually and looking for candidates for Open Streets. If anyone has possible streets, share them with Brent Gilroy.</li> <li>• Monroe/Rama/Idlewild Intersection renovation is proceeding with plans now showing a detention pond on the Hendrick corner. We will follow up on that to ensure it fits pedestrian scale design.</li> <li>• 1) Ben Salem Presbyterian Church, 6801 Monroe Rd., has applied for a rezoning to include a childcare facility. 2) Rezoning petition for an 18-unit residential, single-family detached off Sardis Rd N. 3) Rezoning for second phase of apartment project off Margaret Wallace Rd.</li> <li>• Silver Line planning – John Hammond, CDOT Planning, is in charge of planning around the stations. We should get involved now. Brent Gilroy will reach out to him for status of current thinking and how we can be involved.</li> </ul>

<b>Arts, Culture &amp; Education Committee Report</b>	John Lincoln, Gabriel Beaver, Sherri McLamb, Jen Haire
	<ul style="list-style-type: none"> <li>• Thursday's Live STREAMING (virtual concert) will be held via Facebook Live on Thursday, 5/21.</li> <li>• Update on partnership with Anne Low of ArtWalksCLT.com to apply for an Arts &amp; Science Council grant: the proposal outline for a self guided art tour of MoRA, plus one original art installation, has been preliminarily accepted by ASC and we have been invited to submit for a \$2,500 matching grant. The proposal will be submitted by June 20 and we should receive ASC's official approval in July, and the project has a 2021 completion requirement.</li> <li>• A section of the mural wrap has come off. John Lincoln will follow up on its repair.</li> <li>• Gabi Beaver, Education Liaison, contacted Community in Schools about a school supply drive.</li> </ul>

<b>Communications Committee Report</b>	Breyuana Smith, Brian Norris
	<ul style="list-style-type: none"> <li>• Posts about the virtual Thursdays Live are out on social media</li> <li>• MoRA was recently awarded a Google NonProfit designation. This will allow MoRA to use a suite of website analytic tools at no cost.</li> </ul>

<b>Business Engagement Committee Report</b>	Catherine Hall and Frank Summers
	<ul style="list-style-type: none"> <li>• Business Engagement marketing plan has been revised to include MoRA's "Love Local" initiative to feature local businesses, design work by Tricia Tam and Tia Yeorgoulis.</li> <li>• Discussion around setting up a presentation to MoRA business owners informing them about what we've been doing and asking for their input.</li> </ul> 

<b>Next meeting(s)</b>	
	<ul style="list-style-type: none"> <li>• Tuesday, June 16, 6pm, on Zoom</li> <li>• Meeting adjourned at 7:23 pm.</li> </ul>

**Minutes by:** Dean Brodhag submitted 5/28/2020

# ATTACHMENT 1



## MoRA Board Meeting April 21, 2020 – Venue: Virtual on Zoom

**Board Members, Committee Members, and Advisors:** Dean Brodhag, Richard Darlington, Brent Gilroy, Jen Haire, Catherine Hall, Kathy Hill, Ben Hutchins, Corey Inscoe, John Lincoln, Sherrie McLamb, Jack Miller, Will Moody, Burt Phillips, James Scanlon, Frank Summers, Breyuana Smith, Tricia Tam, Ryan Willis

**Excused Board members:** Brian Norris

**Guests in attendance:** Kim Barnes, Faith Estrada, Jonathan Harding, Faron Franks

<b>Welcome, Introductions, Organizational Procedures</b>	Kathy Hall called the meeting to order at 6:11pm
	<ul style="list-style-type: none"> <li>• Introductions</li> <li>• Approval of Board Minutes of 2/18/2020. <b>(Attachment 1)</b></li> <li>• Chair/Vice Chair agenda items:             <ul style="list-style-type: none"> <li>○ Executive Committee met on April 13 and discussed:                 <ul style="list-style-type: none"> <li>▪ Impact of coronavirus on 2020 budget</li> <li>▪ Ways that MoRA can assist our neighbors and businesses.</li> </ul> </li> </ul> </li> </ul>

<b>Treasurer’s Report</b>	Will Moody
	<ul style="list-style-type: none"> <li>• Will gave the Treasurer’s report which was shared with the Board. MoRA’s accounts stand as follows.</li> <li>• Operating Cash: \$8,627.20</li> <li>• Cash-Savings: \$23,142.74</li> <li>• Cash-Art Project: \$5,226.58</li> <li>• Total Assets: \$36,996.52</li> <li>• The 2020 budget was presented and the impact of the Corona virus was discussed. The Board approved the 2020 budget with the caveat that adjustment would be made to accommodate the uncertainty of the impact of the Corona virus</li> </ul>

<b>Government Committee Report</b>	Jack Miller and James Scanlon
	<ul style="list-style-type: none"> <li>• Attended Sustain Charlotte meeting</li> <li>• April 8 – Virtual meeting with Jason Lawrence and the CATS’ Silver Line team.</li> </ul>

<b>Arts, Culture &amp; Education Committee Report</b>	John Lincoln, Sherri McLamb
	<ul style="list-style-type: none"> <li>• A section of the mural wrap has come off. John Lincoln will follow up on its repair.</li> <li>• Thursday's Live changes in response to coronavirus. Ideas included: <ul style="list-style-type: none"> <li>○ If gatherings to be allowed, have every other week at the end of the season rather than monthly as scheduled.</li> <li>○ A virtual or streamed Thursday's Live group formed to look at alternatives.</li> </ul> </li> </ul>

<b>Communications Committee Report</b>	Breyuana Smith
	<ul style="list-style-type: none"> <li>• Listing of MoRA businesses and their amended hours in response the coronavirus. <a href="https://moraclt.org/mora-businesses-are-open/">https://moraclt.org/mora-businesses-are-open/</a></li> </ul>

<b>Business Engagement Committee Report</b>	Catherine Hall and Frank Summers
	<ul style="list-style-type: none"> <li>• Board approved \$2,500. to support MoRA area in response to coronavirus. Committee to discuss options.</li> <li>• Burt Philips suggested investigating Google Grants: <a href="https://www.google.com/grants/">https://www.google.com/grants/</a></li> </ul>

<b>Next meeting(s)</b>	
	<ul style="list-style-type: none"> <li>• Tuesday, May 17, 6pm, on Zoom</li> <li>• Meeting adjourned at 8:05 pm.</li> </ul>

**Minutes by:** Dean Brodhag submitted 4/26/2020